## **FIRST-TIME BUYERS**



Typical first-time buyer demographic:



**YOUNG FAMILIES** 

Typical price range:

\$400,000-\$600,000

Typical property type purchased by first-time buyers:



SINGLE-FAMILY **DETACHED HOMES** 

### CONDO MARKET



Typical condo buyer demographic:



**RETIREES** 

Average sale price for condos:



Average 114%

## **FUTURE TRENDS**



- The RE/MAX 2018 average residential sale price expectation for Kelowna is an increase of approximately 5 per cent
- The OSFI mortgage qualification changes that come into effect in 2018, recently increased Bank of Canada interest rates and new inventory entering the market are expected to slow price appreciation in 2018

#### AVERAGE RESIDENTIAL SALE PRICE 2014-2017 AND OUTLOOK



FIRST-TIME BUYERS & MOVE-OVER BUYERS will drive demand in 2018



# **SELLER'S MARKET**

Move-over buyers continue to be attracted to Kelowna, in part due to the high quality of life offered in the region, coupled with a growing tech sector and strong local economy overall. These move-over buyers are particularly active in the luxury market and contributed to strong demand for upper-end properties in 2017. Currently

there are less than four months of inventory on the market, which is expected to result in fewer sales in 2018. Private high rise and land development projects are expected to contribute to increased inventory levels in the next few years in Kelowna.

Source: Historical values are sourced from CREA or local board statistics. Estimates and forecasts are based on the opinion of independent RE/MAX broker/owners and affiliates

